

Hi, I'm **Martin Arista!**

Languages

Swift / Objective-C / Javascript /
Typescript / HTML / CSS / Python / SQL /
Ruby / Kotlin / YAML /

Frameworks

React / React Native / Redux / NodeJS /
Webpack / Ruby on Rails / Appium /
NextJS / Gatsby / Active Record /
Webpack / Expo /

General

Git / Agile / Jira / Google Suite / GCP / AWS / Sketch / Figma / Storybook / Docker /
Github Actions / Circle CI / SonarCloud / Apple App Store Connect / Google Play Console
/ Firebase / Looker / Mixpanel /

About

I work in building engineering teams, leading product innovation, and creating a welcoming community that upholds high industry standards. I consistently look for opportunities to help others, improve transparency with stakeholders, and drive innovation in new and refreshing ways.

Experience

Quip - Engineering Manager, Mobile

May 2021 - Present

I manage a team of iOS and Android engineers where we focus on efficient and timely iteration at scale. In this role, I strive to reduce technical overhead through component-driven design, internal collaboration with our hardware division, and support of marketing and lifecycle initiatives from concept to delivery.

- * Works alongside Directors and Executive Leadership to support Product's long term vision while guiding an iterative roadmap that builds objectives into company OKRs.
- * Translates stakeholder vision into actionable priorities that allow team members to deliver high-impact results in a fast paced environment.
- * Created new review processes, bringing app crash and reliability rate from 50% to less than .1% for all active users.
- * Led a platform-wide re-imagining of how customers interact with Quip by overhauling architectural specifications, migrating away from a mobile-first system, and collaborating directly with our design team.
- * Fosters a welcoming culture across a diverse team to champion creative approaches to problem solving and transparent communication during regular full team syncs.
- * Solicits and delivers regular feedback with direct reports to support meaningful review cycles, engagement, and professional growth.
- * Leads digital and hardware team integration to align digital roadmaps with multi-year hardware runways to drive success of company projects.

Experience, cont.

Daily Harvest - Lead Engineer, Mobile

June 2019 - May 2021

After leaving Dialexa, I briefly stepped away from direct management and towards individual contribution as lead mobile developer on Daily Harvest's Experience team. While in this role, I focused on modernizing the platform and driving a high-impact roadmap. I also led initiatives on cross-functional teams in different product verticals.

- * Completed mobile app architecture and design overall, leveraging Expo to create streamlined releases and increasing weekly active users by 10x.
- * Automated releases across the organization by creating a full suite of CI/CD pipelines to decentralize ownership and improve access controls.
- * Delivered ground-up implementation of company PDP that converted a legacy Angular system into modern React. Integrated a CMS platform that gave external teams the ability to achieve OKRs without a dependency on engineering bandwidth.
- * Added a reusable testing framework to increase code coverage from under 10% to over 80%. Implemented automated testing support to facilitate internal QA team contributions.
- * Mentored staff on community standards to improve reliability of the platform. Held regular check-ins with team members to support opportunities for career growth.
- * Standardized new hire interview processes in collaboration with the talent acquisition team to better provide unbiased and consistent feedback as we grew our teams.

Dialexa - Engineering Manager, Mobile & Web

Feb 2014 - June 2019

At Dialexa, I worked directly with clients and internal teams to deliver tailored products at scale. As the senior-most iOS developer, I provided technical and product leadership for project scopes, timelines, and strategy for mobile innovation. As manager, I held weekly 1-on-1s with direct reports to provide mentorship for career growth and collaborated daily with cross functional executives. Key outputs included building career ladders from junior to staff level, streamlining of Agile ceremonies, and fostering a culture of innovation during an era of rapid growth in the mobile space.

- * Worked directly with executive leadership on multi-year roadmap planning, collaborated with cross-org pods for unified architectural implementations, and communicated effectively to eliminate work gaps throughout the life of projects.
- * Coached and expanded teams across the company with feedback and hiring cycles, respectively, to ensure teams are supported to grow throughout their careers.
- * Designed and implemented modern mobile architectures with a focus on long term stability and complex distribution.
- * Built a multi-region mobile platform for Parkhub that processed hundreds of thousands of revenue transactions during their integration of stadiums across the country.
- * Designed and implemented a multi-tenant booking and servicing platform for CBRE and their customers, resulting in a patent awarded for this technology.
- * Led project and engagement for MoneyGram to explore greenfield technologies in worldwide ledger systems to support blockchain payments.